

2021 ISD 88 Hall of Fame Bios

Richard (Rich) Schugel – Class of 1963

A 1963 graduate of New Ulm High School, Rich went onto attend Dunwoody Institute in Minneapolis, then enlisted in the army. It was during his time in the army that his leadership skills flourished. He spent one year in Vietnam where he was in charge of heavy equipment repairs. His service there earned him an Achievement Citation for Faithful and Efficient Performance of Duty. After Vietnam, he was sent to Fort Carson in Colorado where his integrity and dedication led to him being “Battalion Soldier of the Month.” After his time in the army, Rich returned home to Minnesota where he formed J&R Schugel Trucking, Inc. with his brother, Jerry. As the business grew, Rich started trucking terminals in both Illinois and Georgia. His unending passion for the trucking industry provided the opportunity for him to mentor those that were interested in being part of the profession. In 2003 he made a career change as a branch manager for CIT where he was in charge of service, parts, and sales. He has always dedicated time to giving back to the community as he has served as a volunteer firefighter in New Ulm and Courtland, coached the Junior Bi-County baseball team in Courtland, and served on the church council. He retired in 2010 and moved to New Ulm. J&R Trucking has made a lasting impact on our community and beyond. They are the seventh-largest employer in New Ulm and their commitment to their employees continues to be steadfast throughout all these years thanks to the vision Rich and Jerry had all those decades ago.